



CONSUMER ELECTRONICS

THE BIG GAME

DEFINING THE UNIVERSE OF ROBOTICS AND AI

AUTOMATION FOR ORGANISATIONS



Role of Magnus in The Big Game

An avid soccer player himself, Jake cannot be present at his 9 year old son's soccer tournament due to business meetings. However, he uses the Magnus Collective to stay informed of Joey's game, as it unfolds.

Jake requests a picture of each soccer field the various soccer teams are playing on, to be able to ascertain from which field he should get a live view to see his son play.

On the pictures he notices a wet soccer field, and requests the temperature as it was low 70's in the morning.

The temperature has increased as of the morning, and he is happy his son will not be cold.

He watches live streaming for the kick off for 15 minutes, till his next meeting starts.

He receives an "WhatsApp" message from his wife, who is watching the game live, that there will be overtime with penalties.

Jake subscribes for an additional 10 minutes to see the end of the game.

PAIN POINTS

a. Relatively short product lifecycles (typically 6-9 months) with multiple feature changes throughout

This creates an atmosphere full of risk. With so many changes happening over the course of the lifecycle, you're likely carrying extra inventory to make sure you have enough stock on hand to cover any part substitutions or adjustments. That means higher carrying costs and a greater risk to your bottom line if the product ends up as slow moving, excess or obsolete inventory.

b. Multiple partners across a global supply chain network

With so many partners involved on a product's journey from raw materials to delivered finished goods, you're likely facing a situation with multiple and latent data sets. That's not exactly the ideal for creating strong visibility across your supply chain. The result of this lack of visibility means you're constantly re-working plans as updated numbers trickle in from your partners and suppliers.

Plus, it leaves you blind to unexpected changes or unanticipated risks like a partner failing to deliver components on time. You won't know the problem is coming until it's right on top of you and already too late to compensate for it.



